


COCOKEEVAN

 678-799-6602

 cckeevan@gmail.com

 cocolkeevan.wordpress.com

 @cckeevan

ACTIVITIES

GEEKS WHO DRINK PUB QUIZ:

Quizmaster/Host

ELIZABETH EDWARDS FOUNDATION:

Volunteer mentor

CONVITO CAFÉ & MARKET:

Server, manager

ALPHA PHI FRATERNITY:

Director of public relations

NUINTEL: Asst. editor of culture

NORTH BY NORTHWESTERN:

Columnist and contributor

SKILLS

WEB DESIGN: HTML, CSS, Wordpress, Joomla, Drupal

PRINT DESIGN: Adobe Creative Suite 2015

AUDIO EDITING: Audacity, Reaper, Garageband, Soundslides Plus

VIDEO EDITING: Final Cut Pro

OTHER SKILLS: Copy and developmental editing, fact-checking, social media, AP Style, Spanish language (proficient), American Sign Language (conversational), photography

WORK APPEARS IN:

San Francisco Magazine

Atlanta Magazine

Paste Magazine

Maura Magazine

Make It Better Magazine

WBEZ Chicago (Eight Forty-Eight)

Business NC (photography)

The Daily Northwestern

North by Northwestern

Gwinnett Daily Post

New Voices Magazine

Schmooze Magazine

AWARDS

Illinois Women's Press Association:

- 1st place | 2013 | Feature story, magazine
- 1st place | 2013 | Personality profile, more than 500 words
- 3rd place | 2014 | Feature story, magazine

Medill Student Showcase

Atlanta Journal Constitution
Journal Cup

EDUCATION

Medill School of Journalism

Northwestern University

Concentration in Magazine, Minor in Film and Media Studies

EXPERIENCE

Spoon University - N.C. State University

FACULTY ADVISOR | 2016-PRESENT

Institute for Emerging Issues at N.C. State University

COMMUNICATIONS ASSOCIATE | 2015-PRESENT

Develop comprehensive new media communications strategies; manage the web site and coordinate all social media, including content, design, daily maintenance and updates; draft and edit press releases, speeches, presentations, publications, reports, and other copy with minimal supervision and under tight deadlines. Cover all events through live social updates and photography. Assist with graphic design.

Make It Better Media

PHILANTHROPY EDITOR | 2013-2014

Researched, edited and produced content for web and lifestyle magazine for Chicago's North Shore; managed nonprofit outreach and community development; maintained social media presence for magazine's 501(c)3 foundation.

San Francisco Magazine

EDITORIAL INTERN | 2011

Researched and fact-checked reviews, cultural pieces and feature components; pitched and created content for the weekly newsletter and magazine.

A.V. Club Chicago

EDITORIAL INTERN | 2011

Updated event calendar; wrote band/event profiles; reviewed concerts.

Atlanta Magazine

DIGITAL MEDIA INTERN | 2010

Updated website by posting new content to CMS; created weekly newsletters; researched and fact-checked; built site pages; edited multimedia content for web and digital iPad edition; produced content for the print magazine.

What's Your Story?

MANAGING EDITOR | 2010-2011

Edited, created and posted content daily; recruited new writers for flagship university site of New Voices magazine.

The Weekly

ASSISTANT EDITOR | 2010

Developed, pitched and wrote cultural reviews and campus narratives; supervised contributors; edited front-of-book section for the magazine pull-out portion of The Daily Northwestern.

Gwinnett Daily Post

EDITORIAL INTERN | 2009

Researched, reported and produced lifestyle and news content for metro Atlanta daily.

SPACE

PUBLIC RELATIONS & JOURNALISM INTERN | 2008-2009

Maintained venue website and calendar; composed artist profiles and press releases; pitched and executed marketing strategies; handled customer service issues at music venue and recording studio.